



Ecoplage presents beach drainage technology at IWS

Stand no: 4413 - France Pavilion

FRENCH COMPANY Ecoplage is showcasing its innovative beach drainage and sand nourishment technology, which fights against beachside erosion, at this year's International Water Summit (IWS).

With a project portfolio that includes Dubai's Jumeriah beach, the company's technology is said to control erosion and re-establish the already eroded area, meaning that the beach and coastline is maintained in future.

The technology works by way of inserting a drainage system under the beach, which runs parallel to the coastline and links to a pumping station.

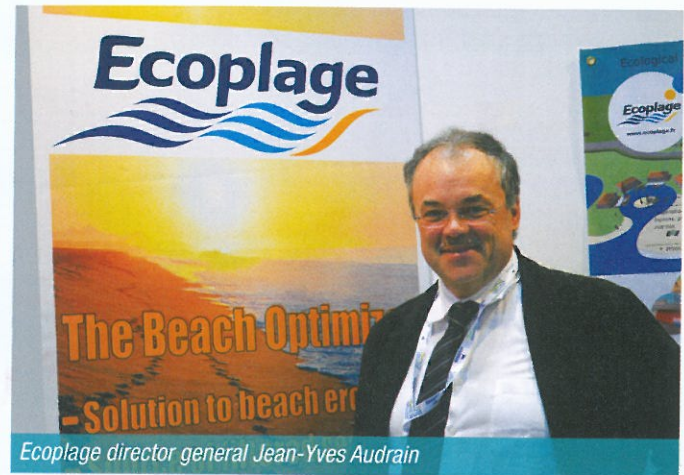
Having exhibited at IWS in 2014, the company is back and looking to recreate the same success this year.

Jean-Yves Audrain, director general of Ecoplage, said, "[Last year] we made a lot of contacts, especially with hotels and developers and some governmental institutions.

"We hope we will find some more projects, because I believe that in this region, and more generally in the GCC, we have two things, first beaches, which are very applicable for our technology, and second, a high interest in protecting these beaches."

The value of the growing tourism industry throughout the UAE, as well as across other parts of the Gulf, means that maintaining the region's beaches is of economical interest.

In October 2011, Ecoplage began work on the strip of beach close to the



Ecoplage director general Jean-Yves Audrain

Burj Al Arab, which had suffered from significant erosion. Prior to implementing the Ecoplage system, the beach reportedly lost approximately 30,000 cu/m in sand displacement per year.

According to the company, three years after implementation erosion has been reduced by 100 per cent, with no need for further external sand nourishment.